

SVC Co-operative Bank Ltd., formerly known as The Shamrao Vithal Co-operative Bank Ltd., is a trusted institution with a legacy of over 119 years and counting. SVC Bank is one of the leading Multi-State Scheduled Urban Co-operative Bank with a network of 203 branches spread across 11 States in India. For more details, please visit our website: <https://www.svc.bank.in>

As a part of our growth journey, we are looking forward to on-board experienced candidates for the positions of **Assistant Manager / Manager – Retail Agri Business – Sales** in our Bank.

The details are mentioned herein: -

**Position: Assistant Manager / Manager - Retail Agri Business - Sales**

**Location: Mumbai, Pune & Bangalore**

**Eligibility Criteria:**

**Age: Preferably within 30 years to 45 years**

**Qualification: Graduate or Postgraduate preferably in Agriculture, or a related field.**

**Experience and skills:**

- 5 –10 years of experience in Agriculture Input Sales, Agriculture-Finance, or Rural Sales.
- Excellent communication, presentation, and negotiation skills.
- Strong understanding of crop cycles, farming practices, and regional Agro-climatic conditions.
- Excellent communication, negotiation, team management, and rural network building skills.
- Willingness to travel extensively to rural areas.

**Job Role:**

- Sales Strategy & Execution: Create and implement regional sales plans, set targets, and manage budgets to increase market share.
- Dealer/Channel Management: Identify, appoint, and manage relationships with dealers, distributors, and wholesalers to expand the retail network.
- Relationship Management: Build strong, long-term partnerships with farmers, large-scale growers, and agricultural cooperatives.
- Market Intelligence: Analyse competitor activity, pricing trends, and customer needs to provide feedback for product development.
- Team Leadership: Recruit, train, and guide sales teams to achieve targets and maintain high performance.

- Field Activities & Promotion: Coordinate product demonstrations, workshops, and participation in trade shows to drive demand.

If you wish to join the growth story in one of the leading co-operative sector banks, please send in your detailed resume along with photograph to [careers@svcbank.com](mailto:careers@svcbank.com)

Please mention position applied for in the subject line of the e-mail. Also, kindly note the following points: -

- Candidates must fulfil eligibility criteria as mentioned above.
- Details such as mobile number, e-mail ID mentioned in the resume should be valid and kept active during the recruitment process. These details would be useful for us in sharing
- instructions regarding interviews, documents, feedback, etc.
- Resume should be shared via e-mail only. No other modes of application will be accepted.
- SVC Bank does not engage any Agents / Agency for recruitment of any on-roll employees.

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